

EVENTS INSIGHT: MAKE A STAND WITH OUR SHOWCASE

The events industry in the UK is worth a whopping **£42.3billion**. That's an extremely large figure, which demonstrates just how popular and important this sector is. There is something for everyone, with events based on a huge variety of themes and occasions. From big-scale festivals to local summer fêtes, to music performances, talks, conferences, charity occasions, outdoor jollies or exhibitions, individuals will be sure to find an affair that suits their needs and likes. With more than **10,000** potential venues scattered across the UK, it is clear to see why this industry is thriving.

According to eventbrite, the sector is growing and rightly so. Events account for **35%** of the UK visitor economy and with more than 85 million people attending various happenings every year, there is no arguing that this industry shouldn't be taken seriously. Events are used as tools within the business world for networking, showcasing, demonstrating and often for special occasions, holidays such as Christmas and to thank clients. Professionalism aside, events are also a huge part of leisure and socialising. For an industry to cover business as well as pleasure, there is plenty of scope for insurance.

The risks associated with single events, multi events and exhibitions mean that safety to the public and the organisers is crucial. Cover for different trades, visitors, food and drink plus public liability is needed. The potential for business to be written regarding this industry is substantial.



48.24%
Single Event hit ratio*

* The data has been collected from the period 1st February 2019 to 28th February 2019.



29.03%
Multi Event hit ratio*

* The data has been collected from the period 1st January 2019 to 31st January 2019.



41.18%
Exhibitors hit ratio*

* The data has been collected from the period 1st March 2019 to 31st March 2019.

SINGLE EVENT FEATURES

Our single event insurance is ideal for one-off events from small private celebrations to larger public events including fêtes and exhibitions. Features include public liability cover for up to £10,000,000 and cover for events with up to 10,000 visitors. Food and drink supplied for consumption at the event is also protected by event organisers. See online for full features list.

MULTI EVENT FEATURES

Our tailored Multi Event insurance covers up to 45 events per year, which can include different event types and over 150 trades. Multi Event provides a complete solution for organisers. Features include public liability insurance of up to £10,000,000 and cover for events with up to 5,000 visitors. Food and drink supplied for consumption at the event is also protected. See online for full features list.

EXHIBITORS FEATURES

Whether indoor or outdoor, Exhibitors is the insurance solution for individuals or businesses that set up a stand, kiosk or table at any kind of event. Public and employers liability is covered for up to £10,000,000, with cancellation, abandonment and postponement cover available. There is also equipment cover for up to £10,000. See online for full benefits.



FOR THE BROKERS

With public liability cover and generous protection for visitors and food and drink, clients are well covered with our range of policies. Designed to provide events with a stress-free planning process, you can offer your clients an option to suit them in terms of just a single event, multi events or specific exhibitors choice. As a broker, you are best placed to support your client with any form of event cover. At Commercial Express, we are happy to help you out. **Give us a call today on 0800 978 8007.**