

CARAVAN INSIGHT: HERE TO STAYCATION

Everyone loves a summer holiday. There's no denying an escape abroad is lovely, but more and more people are now opting for a staycation break in their caravan. Like home from home, a caravan holiday is relaxing, peaceful and gives a sense of adventure. Perfect for adults, kids and even pets, these breaks are becoming increasingly popular and a multitude of people across the UK are investing in caravanning as a way of life. Some choose to even make it a permanent residency.

According to the NCC, caravanning in the UK contributes more than **£6 billion** per annum to the UK economy. There roughly 50 million nights spent in caravans each year. Holiday parks and campsites around the UK generate **£9.3bn** in visitor expenditure and support **171,448** full-time employees, a report revealed. These figures speak for themselves in demonstrating just how prevalent this section of the leisure and tourism industry is. Traditionally just for summer, year-round leisure vehicle use is now possible due to advances in technology and improvement in construction techniques. Some holiday parks now have licences to open for 10 or even 12 months of the year.

The risks associated with touring and static caravans means that safety to holiday-makers is crucial. Insurance for theft and attempted theft, storm, flood, fire and accidental damage, plus public liability is needed. The potential for business to be written regarding this industry is significant.



33.48%
Touring Caravan hit ratio*

* The data has been collected from the period 1st January 2019 to 31st January 2019.



39.83%
Static Caravan hit ratio*

* The data has been collected from the period 1st January 2019 to 31st January 2019.



CARAVAN TOURING BENEFITS

Our Caravan Touring Policy offers market leading insurance coverage for touring caravans. Benefits include caravan being used by spouse/partner, parents, relatives and friends and European use up to 90 days. The caravan is covered if left unattended whilst attached to the towing vehicle with no wheel clamp or hitch lock. See online for full benefits list.



CARAVAN STATIC BENEFITS

Our Caravan Static Policy is available for main residency. Contents in the open is covered subject to detail, key cover for lost or stolen keys is available and food in a freezer up to £100 is covered. Loss of income which would have been received from bookings if the holiday caravan becomes inhabitable via an insured cause is protected. See online for full benefits list.



FOR THE BROKERS

With all year-round cover for static caravans and park homes, and generous levels of cover, clients are well covered with our policy. Designed to provide your clients with comprehensive cover, you can also offer your clients peace of mind with our caravan touring policy. As a broker, you are best placed to support your client with either form of caravan, whether it be holiday or permanent. At Commercial Express, we are happy to help you out. **Give us a call today on 0800 978 8007.**