



CATERING TRAILERS & CATERING VANS: A MOUTHWATERING PROSPECT

The popularity of catering vans and trailers has grown significantly over the past few years, with restaurant quality cuisine from every corner of the world available to the millions of people attending a multitude of events across the UK.

Many catering vans look for a niche in the market to help attract customers, so the wide array of weird and wonderful vans available to the public is helping to revolutionise the catering industry, shifting customers away from the more established chain restaurants.

With the number of music festivals, concerts, food events and other experiences increasing throughout the entire year, the appetite to be part of the catering van trade among entrepreneurs provides a wealth of opportunity among insurance brokers today. Between 2012 and 2016, 95.45 million people attended concerts and festivals, with an increase of 105% in concert attendance since 2012 and an increase of 39% in festival attendance since 2012.

The risks associated with food at events means the safety of hungry revellers is paramount to every vendor at each and every event. With public and product liability, employer's liability, vehicle and trailer insurance required and with many vans requiring specific event-based insurance the potential for business to be written is significant.



CATERING TRAILER BENEFITS/USP

Our Catering Trailer Product offers market leading insurance coverage for catering trailers and static units with optional covers, including Public, Products & Employers Liability up to £10,000,000; Stock in Trade Cover and Loss of Money Cover.



CATERING VAN BENEFITS/USP

Our Catering Van Product offers specialised commercial vehicle insurance designed for the catering industry with benefits that include Free Breakdown Cover under Aviva; Up to 4 Vehicles on one Policy and Any Driver 25+ Available.



CONVERSION DATA / HIT RATE

New business conversion rates currently average 42%, so you can be sure to offer your clients a policy which caters to their every need.



MOST POPULAR TRADES

Catering Trailer

- Mobile Catering Trailer
- Permanently Sited Catering Trailer
- Mobile Bar

Catering Van

- Ice Cream Van
- Hot Food Van
- Jiffy Truck
- Mobile Shop
- Coffee Van
- Refrigerated Van
- Mobile Bar
- Tuk Tuk